



## Call for Participation in Speak Up 2009

**What if you could ask your K-12 education stakeholders to design the ultimate school for 21<sup>st</sup> century teaching and learning?**

**How could you use their ideas to drive new levels of innovation in your institution?**

**And how could those ideas transform national and state policies and programs?**

Since 2003, over 1.5 million K-12 education stakeholders have participated in the annual Speak Up National Research Project which collects and reports on the authentic, unfiltered views and opinions of students, parents and educators on critical 21<sup>st</sup> century education issues.

Project Tomorrow, the national education nonprofit organization that facilitates Speak Up, invites all K-12 schools, districts and higher ed teacher preparation programs to participate in Speak Up 2009.

### About Speak Up 2009

- Online surveys will be open for input from **October 19th through December 23rd**.
- Surveys will be available this year for the following audiences: **K-12 students (grade appropriate surveys), Parents, Teachers, Principals and District Administrators, and Pre-service Teachers enrolled in post-secondary degree programs (new this year!)**
- **Speak Up is open to all K-12 schools, districts and schools of education.** There is no fee to participate, or limit on the number of respondents. All information is 100% confidential. The surveys take less than 20 minutes to complete.
- Participating institutions receive a **free online report** aggregating all local data with national data to use for comparative benchmarking. Reports available in early February 2010.
- **Survey question topics include:** learning and teaching with technology, 21<sup>st</sup> century skills, science and math instruction, career exploration, emerging technologies (such as Web 2.0, mobile devices, online learning and digital content), professional development, school-to-home communications, and investment recommendations for 21<sup>st</sup> century schools.
- **Use Speak Up data to:** inform plans for ARRA funding, engage your community in new initiatives, advocate for national and state policies & funding, learn about your students' ideas.
- To learn more about Speak Up and to register your institution to participate, please visit [www.tomorrow.org/speakup](http://www.tomorrow.org/speakup) or contact Laurie Smith at [lsmith@tomorrow.org](mailto:lsmith@tomorrow.org).

Speak Up 2009 is generously underwritten this year by the following innovative companies:

Blackboard K-12

 **schoolwires**  
come together  
AROUND SUCCESS

 **CDW-G**

 **SMART**  
Technologies

 **k12**  
wrench the potential

 **Wimba**  
people teach people