



DO YOU KNOW?

Ten Things Everyone Should Know about K-12 Students' Views on Digital Learning

#1. USE THE INTERNET TO HELP WITH HOMEWORK AT HOME?

Over 50% of students in grades 6-12 say that they do that at least weekly; for 29% of high schoolers, it is a daily event with 68% saying their primary Internet access is through a 3G/4G device.

#2. LEARNING ANYTIME, ANYPLACE, ANY PACE?

41% of students who have not taken a fully online class would like to take a virtual class; they see the #1 benefit as being able to learn at their own pace.

#3. WHAT DO KIDS THINK ABOUT FLIPPED CLASSROOMS?

6 out of 10 students say it would be a good way for them to learn.

#4. PIXEL OR PRINT - WHAT IS YOUR READING STYLE?

1/3 of students in grade 6-8 say their preference is to read a digital book for schoolwork; put that hard copy book away – 44% of students want to read on a digital reader.

#5. LEARNING VIA YOUTUBE?

Yes, 29% of students have used an online video to help them with their homework.

#6. TEACHER - I HAVE A QUESTION!

30% of students say that being able to text their teacher during class (and getting a personalized response) would help them be more successful in science.

#7. WHO IS TODAY'S GAMER?

75% of students in Kindergarten through second grade are using computers and mobile devices to play educational games on a regular basis.

#8. TWEET-TWEET?

34% of high school students are Twitter users now – a three-fold increase since 2011 when only 11% of students acknowledged tweeting as part of their social media profile.

#9. WHERE DO KIDS DO SCHOOL GROUP PROJECTS IN 2013?

They do them on Facebook – 38% of students say that they regularly use Facebook to collaborate with classmates on school projects.

#10. STUDENTS ARE MOBILISTS!

Students' personal access to mobile devices has reached several significant tipping points: 80% of students in grades 9-12, 65% of students in grades 6-8 and 45% of students in grades 3-5 are smartphone users now; middle school student tablet access doubled from 2011 to 2012 with 52% of those students now tablet-enabled.