



# Invitation to Participate: Speak Up 2011

**Calling all K-12 Students, Teachers, Administrators & Parents  
to share their ideas about the use of technology for learning**

Since 2003, over 2.2 million K-12 education stakeholders have participated in the annual Speak Up National Research Project which collects and reports on the authentic, unfiltered views and opinions of K-12 students, parents and educators on critical 21<sup>st</sup> century education issues.

Speak Up is facilitated by Project Tomorrow® ([www.tomorrow.org](http://www.tomorrow.org)). Data findings are shared each year with federal, state and local policymakers to inform education programs and funding.

## *About Speak Up 2011*

- Online surveys will be open from **October 10th through December 23rd**.
- **Surveys available this year for:** K-12 students, teachers, librarians, principals, district administrators and parents.
- **Every K-12 school and district is eligible to participate in Speak Up.** Surveys and reports are available to participating schools and districts free of charge. All information is 100% confidential and there is no limit to the number of surveys you can submit.
- Every participating school and district receives **free online access to their reports** in February 2012 with their aggregated local data and national comparisons.
- **Survey question topics include:** learning and teaching with technology, 21st century skills, science/math instruction, career exploration, emerging technologies (such as Web 2.0, mobile devices, online learning and digital content), professional development, school-to-home communications, digital citizenship and investment recommendations for 21st century schools.
- **Use Speak Up data to:** conduct a needs assessment in your school or district, create a vision for 21<sup>st</sup> century learning, develop your technology plan and budget or measure the success of your technology investments. Be part of the national Speak Up momentum!

To learn more about Speak Up, please visit [www.tomorrow.org/speakup](http://www.tomorrow.org/speakup) or contact Jenny Hostert at [jhostert@tomorrow.org](mailto:jhostert@tomorrow.org), 949-609-4660 x12. Sign up for Speak Up News!

**Speak Up 2011 is generously underwritten this year by the following innovative companies:**

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